

BLAKE PLEASANT

Art Director, Designer + Photographer

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My Vision:

To inspire the world with creative ideas and design, going against the status quo by saying something provocatively, beautifully, and intelligently. I believe agencies can help bring people and brands together with just the right type of strategy, insights, storytelling, and creative thinking.

My life exists so I can create value for this world and spread ideas of understanding among all cultures and demographics.

Wednesday, 05/10/2017

- 500px.com/pleasantblake
- linkedin.com/in/blakepleasant
- instagram.com/PleasantPhoto
- facebook.com/blake.pleasant
- twitter.com/blakepleasant

Education

2014 - 2016

- + College of Communication, DePaul University
Bachelor of Arts, PR/Advertising, Graphic Design minor

2011 - 2013

- + International Studies + Advertising, University of South Carolina- Columbia

Skills + Talents

Adobe CC Design Suite
*(Photoshop, Illustrator, InDesign,
Muse, Lightroom)*

85

Aesthetic
Judgment

99

Creativity Thinking/
Problem Solving

88

Digital +
Social Media

94

Content Creation +
Photography

95

Experience

2013 - Current

- + **Founder, Freelance Professional Photographer**
Pleasant Photography | www.blakepleasantphoto.com

Create, plan, direct and manage photo shoots for a wide-variety of clients, people and brands. Past clients include: Apple Inc., Moment Lens, 500px, Thrillist, Digital Photo Magazine (UK), Getty Images, and more...

2015 - 2016

- + **Creative Assistant, Graphic Designer**
DePaul University, Office of Student Involvement | www.depaul.edu

Led the marketing team's graphic design for over 355+ student organizations and designed graphics, identities, and print designs for all campus organizations, transfer orientations, and Fraternity + Sorority Life.

2013 - 2014

- + **Corporate Communications Intern**
FONA International Inc., | www.fona.com

Assisted the Corporate Communications department by designing marketing, advertising, + PR projects on Adobe InDesign, Photoshop, and Salesforce pertaining to the flavor/food science industry.